

# 34<sup>th</sup>



## Totah Festival

September 1-3, 2023  
Civic Center - Downtown  
Farmington, New Mexico

## Events

Juried Art Competition  
Indian Market  
Rug Auction  
Cultural Expo  
Totah 5K Run & Walk  
Music Fest

## Board Members

Cecelia Begay, Chairperson  
Robert Felson, Treasurer  
Bart Wilsey, Member  
Ben Woody Jr., Member  
Brant Johnson, Member  
Lois Werito, Member  
Ramondo Begay, Member

# Totah Festival & Indian Market

## Join the Tradition!

On behalf of the Totah Festival and as the Board of Directors, we invite you to experience the 34<sup>th</sup> Annual Totah Festival and Indian Market in Farmington, New Mexico September 1<sup>st</sup>-3<sup>rd</sup>, 2023 at the Farmington Civic Center. The Totah Festival, in its 34 years has been one of the festive attractions in the Four-Corners, celebrating the craftsmanship of artists throughout the region and nation. Over the duration of the Labor Day Holiday, this event provides a friendly, social atmosphere for our community and attendees, featuring our authentic popular Authentic Navajo Rug Auction, Indian Market, Juried Art Competition, Cultural Expo, Totah 5K Run and new to this year's festival, the Music Fest.

As the Board of Directors, we would like to invite you to be a part of this year's Totah Festival as a distinguished sponsor to this year's 34<sup>th</sup> Anniversary of the Totah Festival. In the establishment of the Totah Festival, sponsors have helped our organization to become a prime event in the region as we established a strong relationship with our local businesses and contributors to making this event successful for the past 34 years. We have included the sponsorship criteria that will include your organization this unique opportunity, as we gear up to celebrate our annual Festival. We thank you for giving us the opportunity and wish you the best in your organization's future endeavors.

If you should need any additional information, please contact (505)918-7624. Thank you for your consideration and we hope to see you at this year's Totah Festival & Indian Market!



2022 Poster Contest Winner, Robert Manygoats



Keeping the tradition alive since 1988

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## Sponsorship Opportunities

Your assistance in sponsoring this year's Totah Festival will continue a tradition of sharing cultural art and presentations which will serve as an opportunity to bring us all together as People of the Four Corners and New Mexico.

### Blanket - \$2,500.00

- "Official Sponsor of the 34th Annual Totah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media web pages and media releases
- Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities.
- Prominent logo placement on all materials
- Exclusive logo signage at the Artist Check-In, Juried Rug Auction, Exhibit areas and Cultural Performances
- Opportunity of complimentary booth space at the exhibit areas of the festival

### Necklace - \$1,500.00

- Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities.
- Prominent logo placement on all materials
- Banner Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities

### Pottery - \$ 1,000.00

- Prominent logo placement on all materials, brochures
- Banner recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities

### Sculpture - \$ 500.00

- Organization Name or Logo on Banner advertisement during Totah Festival activities

### Poster Contest Sponsor - \$2,500.00

- Your organization Name or Logo will be printed on each of the posters (Sponsored by 'Organization')

There are great benefits to becoming a sponsor, by being acknowledged on a variety of publicity material and knowing you are helping keep the festival vibrant and your contribution is Tax Deductible. We thank you for your consideration and hope to share this opportunity with you.