

33RD

Total Festival & Indian Market



Total Festival

September 2-4, 2022
Civic Center - Downtown
Farmington, New Mexico

Events

Juried Art Competition
Indian Market
Rug Auction
Cultural Expo
Total 5K Run
Fashion Show
Silent Auction

Board Members

Cecelia Begay, Chairperson
Robert Felson, Treasurer
Bart Wilsey, Member
Ben Woody Jr., Member
Brant Johnson, Member
Lois Werito, Member
Ramondo Begay, Member

Join the Tradition!

On behalf of the Total Festival and as the Board of Directors, we invite you to experience the 33rd Annual Total Festival and Indian Market in Farmington, New Mexico September 2nd-4th, 2022 at the Farmington Civic Center. The Total Festival, in its 33 years has been one of the festive attractions in the Four-Corners, celebrating the craftsmanship of artists throughout the region and nation. Over the duration of the Labor Day Holiday, this event provides a friendly, social atmosphere for our community and attendees, featuring our authentic popular Authentic Navajo Rug Auction, Indian Market, Juried Art Competition, Cultural Expo, Total 5K Run and Fashion Show.



2021 Poster Contest Winner, Beverly Blacksheep

As the Board of Directors, we would like to invite you to be a part of this year's Total Festival as a distinguished sponsor to this year's 33rd Anniversary of the Total Festival. In the establishment of the Total Festival, sponsors have helped our organization to become a prime event in the region as we established a strong relationship with our local businesses and contributors to making this event successful for the past 33 years. We have included a sponsorship criteria that will include your organization this unique opportunity, as we gear up to celebrate our annual Festival. We thank you for giving us the opportunity and wish you the best in your organizations future endeavors.

If you should need any additional information please contact (505)918-7624. Thank you for your consideration and we hope to see you at this year's Total Festival & Indian Market!



Keeping the tradition alive since 1988

33RD

Totalah Festival & Indian Market



Totalah Festival

September 2-4, 2022
Civic Center - Downtown
Farmington, New Mexico

Events

Juried Art Competition
Indian Market
Rug Auction
Cultural Expo
Totalah 5K Run/Walk
Fashion Show
Silent Auction

Sponsorship Opportunities

Your assistance in sponsoring this year's Totalah Festival will continue a tradition of sharing cultural art and presentations which will serve as an opportunity to bring us all together as People of the Four Corners and New Mexico.

Blanket - \$2,500.00

- "Official Sponsor of the 32nd Annual Totalah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media web pages and media releases
- Prominent logo placement on all materials
- Exclusive logo signage at the Artist Check-In, Juried Rug Auction, Exhibit areas and Cultural Performances
- Recognition of your sponsorship throughout the festival on announcements and during the Totalah Festival activities
- Opportunity of complimentary booth space at the exhibit areas of the festival

Necklace - \$1,500.00

- "Official Sponsor of the 32nd Annual Totalah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media, web pages and media releases
- Prominent logo placement on all materials
- Banner Recognition of your sponsorship throughout the festival on announcements and during the Totalah Festival activities

Pottery - \$ 1,000.00

- Prominent logo placement on all materials, brochures
- Banner recognition of your sponsorship throughout the festival on announcements and during the Totalah Festival activities

Sculpture - \$ 500.00

- Organization Name or Logo on Banner advertisement during Totalah Festival activities

Poster Contest Sponsor - \$2,500.00

There are great benefits to becoming a sponsor, by being acknowledged on a variety of publicity material and knowing you are helping keep the Festival vibrant and your contribution is Tax Deductible. We thank you for your consideration and hope to share this opportunity with you.