



SPONSORSHIP

*Celebrating 35
Years of Artistry*

Total Festival

August 30 - September 1 | 2024

Join the Tradition!

On behalf of the Totah Festival and as the Board of Directors, we invite you to experience the 35th Annual Totah Festival and Indian Market in Farmington, New Mexico, August 30 to September 1, 2024 at the Farmington Civic Center. The Totah Festival, will be celebrating its 35 year Coral Celebration. The festival has been one of the festive attractions in the Four-Corners, celebrating the craftsmanship of artists throughout the region and nation. Over the duration of the Labor Day Holiday, this event provides a friendly, social atmosphere for our community and attendees, featuring our authentic popular Authentic Navajo Rug Auction, Indian Market, Juried Art Competition, Totah 5K Run and once again for the Coral Celebration featuring the Totah Festival Powwow & Gourd Dance.

As the Board of Directors, we would like to invite you to be a part of this year's Totah Festival as a distinguished sponsor to this year's 35th Anniversary of the Totah Festival. In the establishment of the Totah Festival, sponsors have helped our organization to become a prime event in the region as we established a strong relationship with our local businesses and contributors to making this event successful for the past 35 years. We have included the sponsorship criteria that will include your organization this unique opportunity, as we gear up to celebrate our annual festival. We thank you for giving us the opportunity and wish you the best in your organization's future endeavors.

If you should need any additional information, please contact 505.918.7624. Thank you for your consideration and we hope to see you at this year's Totah Festival & Indian Market!



Art | Culture | Dance

SPONSORSHIP OPPORTUNITIES

Your assistance in sponsoring this year's Totah Festival will continue a tradition of sharing cultural, art, and presentations which will serve as an opportunity to bring us all together as People of the Four Corners and New Mexico.

Blanket | \$5,000

- "Official Sponsor of the 35th Annual Totah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media web pages and media releases
- Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities.
- Prominent logo placement on all materials
- Exclusive logo signage at the Artist Check-In, Juried Rug Auction, Exhibit areas and Powwow grounds
- Opportunity of complimentary booth space at the exhibit areas of the festival

Necklace | \$2,500

- Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities.
- Prominent logo placement on all materials
- Banner Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities.

Pottery | \$1,000

- Prominent logo placement on all materials, brochures
- Banner recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities

Sculpture | \$500

- Organization Name or Logo on Banner advertisement during Totah Festival activities

Poster Contest Sponsor | \$2,500

- Your organization Name or Logo will be printed on each of the posters (Sponsored by 'Organization')
- Sponsorship recognition at the Juried Art Reception & Poster unveiling.
- VIP Table at the Juried Art Reception [Up to 8 people]

IN CELEBRATION

There are great benefits to becoming a sponsor, by being acknowledged on a variety of publicity material and knowing you are helping keep the festival vibrant and your contribution is tax deductible. We thank you for your consideration and hope to share this opportunity with you.



T O T A H F E S T I V A L
& I N D I A N M A R K E T

Keeping the tradition alive since 1988